



PRESENTS

LUNCH & LEARN

2023 LEADERSHIP SERIES

UNCOMMON PARTNERSHIPS

Let's explore how odd couples can work together to form the most impactful partnerships.

WHY PARTNERSHIPS MATTER



Increase organizational effectiveness



Boost organizational efficiency



Drive broader social and systems change

HOW DO I KNOW A PARTNERSHIP IS RIGHT?



IDENTIFY LONG-TERM GOALS:
what's unreachable?



THINK AUDIENCES:
what new audiences could you reach?



REVIEW PAST EFFORTS:
what has been missing?

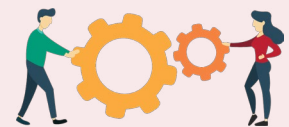


CONSIDER STAFFING:
do you have the capacity to invest?

DEFINING PARTNERSHIP: THE 3 C'S

COOPERATION

Gives the chance to work in tandem with other teams, sharing some benefits and labor, while preserving independence



COORDINATION

Places the partnering agencies under a single shared direction, with a clear owner for the partnership as a whole



COLLABORATION

Organizations that come together to provide or pool resources, that often form a new structure or shared mission



Want to learn more or chat about how we can help you **#makeadifference?**

Contact us at Rusty@CustomED.org

CustomED is a 501(c)(3) nonprofit organization that designs and implements extraordinary programs and experiences to solve challenges in education, training, and outreach efforts for a variety of organizations.

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